

Click on the link below to see our Video on How JPA Started!!!

# How Did JPA Start?



Here's 40 Years of History ... in **2** min

## What have we been doing at JPA?

Hello Friends and Partners,

Spring is coming to an end and the Summer of 2021 is about to begin! This is our 40<sup>th</sup> year providing landscape and landscape management services to northern California. Much has changed from our early days with the political, government, and environment all in flux. Over the years we have had to rethink how we approach the services we provide, to how we treat both the people around us and the ecosystem we all need and rely on.

## ...Everything has a chain reaction...

Here is some of what we have been doing at JPA over the years:



### Eco- Friendly

- Upgrading our fleet with Electric Powered Equipment.
- 100% Green Waste Recycling for more than 30 years.

### 0% of broad applications of herbicide, fungicide, & insecticide.

- Instead promoted the removal of the problematic (host) plant or condition.
- Promoting drought friendly and non-host plants with lower maintenance requirements.
- The use of targeted spot applications to achieve and control expectations.



### Promoting Good Irrigation Practices

- Reduced green waste.



- Reduce soil leaching and the need to replace lost nutrients.
- Improving water use to achieve conservation objectives.

Internally, we have been adding and adjusting programs to keep up with the changing times. Here are just a few of the programs we offer to our partners:

- 4% Annual Rebate programs for Clients.
- Monthly Newsletters (like this one) to assist in keeping information flowing.
- Monthly Activity Reports for Clients to promote transparency.
- Consolidated tracking of work orders and status tracking for what is being done at each individual property.

Let your Customer Service Representatives and Area Managers know how they are doing and where we can help.

Have a great Summer!

*From all of us at JPA Landscape & Construction, Inc.*



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